



TENANT ENGAGEMENT EXPERTS
tpas

National Tenant Conference

SPONSORSHIP DOCUMENT

For sponsorship enquiries, please contact:
Penni Pennington or Julie Butterworth

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Introduction to the Tpas Conference

This years conference will take place from the 9th - 10th July at the Hilton Doubletree, Coventry.

This two-day event provides the perfect platform to network and promote your company's service to key decision-makers in the social housing sector. Tpas offers great value for companies seeking greater recognition of their brand.

As a key date in the housing sector's event calendar, the conference highlights the dedication of community champions and celebrates the achievements of tenants and paid staff who work together to make real, positive and lasting differences to people's lives and the communities they serve.



Last year, 300 attendees, made up of tenants and sector leaders, came together to debate key issues facing tenants and communities. We fully expect the conference this year to be even more in demand, with many more wishing to join in the conversation.

Promotion of the conference includes a social media campaign to over 7,000 followers on X, and over 3,000 followers on LinkedIn. As well as an email marketing campaign to 5000 subscribers that includes 339 social landlord members, 900 engagement professionals and over 1000 tenant groups. Taking all of the above into account, sponsors are guaranteed fantastic coverage and publicity in our pre and post-event communications.



SPONSORSHIP OPPORTUNITIES:

Headline Sponsor



- Headline logo as 'Conference sponsor' on all pre-event literature and online information to include: registration; adverts in sector magazines; delegate conference packs; Tpas newsletters and full page advert in Round Up; e-mail shots and the event website
- Headline logo on all audio-visual materials, presentations during the conference; pop up stands in main room and promotional literature in delegate conference packs
- Full-page advert in the Conference Guide (positioned either the inside front or outside back cover)
- Acknowledgment on all pre and post event press releases, photos and articles
- Review of Conference online
- Credit in the Tpas Annual Report
- Strategically located stand in the Exhibition Hall
- Access to the full delegate list



Registration Desk

As well as being the main registration area, the registration desk is the main point of contact for information and conference updates. This allows you to be one of the first brands to be seen at the conference by all the delegates and guests.

Sponsorship benefits include:

- Logo / branding on all pre-event literature and online information
- Logo/branding displayed at registration point pop ups stands
- Literature of your choice to be displayed at the registration point
- Insertion of promotional material to be in delegates' conference packs
- Advert on the Tpas website
- Full page advert in conference brochure
- Access to the full delegate list
- Exhibition stand

£4,000 + VAT



Delegate badge (including a mini conference map and timetable)

Sponsorship benefits include:

- Logos on 250+ delegate, staff and speakers badges
- Logos on all pre-event literature and online registration adverts
- Advert on the Tpas website
- Full page advert in the conference brochure
- Access to the full delegate list
- Exhibition stand

£3,000 + VAT



Delegate bag

Every delegate receives their own delegate bag at registration which will be throughout the conference. A perfect brand awareness opportunity for your company.

Sponsorship benefits include:

- Logos on all specially designed delegate bags
- Full page advert in the conference brochure
- Logos on all pre-event literature and online registration adverts
- Advert on the Tpas conference website
- Insertion of promotional material to be in delegates' conference packs
- Access to the full delegate list
- Exhibition stand

£4,000 + VAT



Exhibition Stand

The exhibition space will be in the refreshment area.

Included:

- Exhibition space for your stand
- Half page advert in the conference brochure
- Advert on the Tpas website
- Insertion of promotional material to be in delegates' conference packs

£2,500 + VAT



Entertainment Evening - Wednesday 9th July

This is a brilliant opportunity to promote your company brand exclusively to the delegates on the Wednesday evening. It will be a fun evening with a quiz and live music. Sponsorship money will provide quiz prizes for delegates.

Price to be discussed.

Sponsorship benefits include:

- Logos/branding in the entertainment space and tables
- Advert on the Tpas website
- Insertion of promotional material to be in delegates' conference packs
- Opportunity to provide branded promotional giveaways on the tables
- Half page advert in the conference brochure
- Access to the full delegate list
- Five spaces at the evening dinner





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